

Stop Judging; Start Healing 2023 Stigma Summit - Dothan

Samantha Barfield, Ryan Leaf, Shanna McIntosh, TeNisha Murry, Richard Tucker

January 23, 2023 at 8:15am – 4:15pm



VitAl
Improving Wellness in Alabama

PROGRAM OVERVIEW

When people with addiction are stigmatized and discarded, it only promotes the vicious cycle that is embedded in their disease. This summit will focus on the impact of stigma on those with a substance use disorder, MAT stigma, strategies for reducing stigma, communication, and much more.

Funding for the stigma summits was made possible by the Alabama Department of Mental Health (ADMH), in partnership with the VitAl initiative in the School of Social Work at The University of Alabama. The views expressed in written conference materials or publications and by speakers and moderators do not necessarily reflect the official policies of ADMH nor does mention of trade names, commercial practices, or organizations imply endorsement by the U.S. Government. The Harrison College of Pharmacy is partnering with VitAl to offer this in-person program. To obtain the access code to enroll through the HCOP system, participants must first register with VitAl. There is a \$35 cost through VitAl registration, but there is no additional HCOP fee.

To receive all 5.75 hours of credit, pharmacists must attend both of the applicable breakout sessions: Stigma Kills – Addressing Substance Use Disorder and Ushering Out Stigma in Healthcare

Following registration, participants will have access to course instructions, updates, presentations, live session information, program evaluation, CE certificates and credits, etc. **This program is approved for 5.75 ACPE Contact Hours, .575 CEUs.** Once credit is awarded, transcripts will be available online within 24 hours on the learner's CPE Monitor profile at <http://nabp.pharmacy/>.

The Office of Alumni and Professional Affairs strongly encourages each participant to check their profile online within 60 days of attendance to ensure credit has been awarded properly. ACPE will not accept CE submissions after 60 days from the live seminar date.

TARGET AUDIENCE

This knowledge-based program is intended for Pharmacists (ACPE) and Pharmacy Technicians (ACPE).

LEARNING OBJECTIVES

- 1) Define stigma in substance use and describe the evidence base for its impact on outcomes for its impact on outcomes for the person with substance use disorder (SUD).
- 2) Identify the need for person-centered communication in persons with or at risk for opioid misuse or SUD.
- 3) Develop strategies to be a champion in ending stigma.
- 4) Explain why higher stigma levels in rural communities may further increase resistance to treatment and recovery access.
- 5) Identify examples of trauma leading to addictive behavior.
- 6) Describe the concept of hedonic tone and how this relates to addiction and survival.
- 7) Discuss the basic neuropathology of addiction.
- 8) Discuss opportunities to educate others on best practices around meditating bias and resources available regarding SUD.

ACTIVITY COMPLETION REQUIREMENTS

To complete the steps for CE credit, each attendee will be required to access and review program materials located within the online course, attend the live in-person program, enter the attendance code within the course that was provided at the conclusion of the program, complete the program evaluation within the online course, and claim credit within the course. Please contact hsopce@auburn.edu if you have any questions or needs related to this online CE program.

FACULTY DISCLOSURES

Programming in with AUHCOP is in any way involved, whether as sole provider or joint-providership, shall exhibit fair content balance, providing the audience with information of multiple perspectives from which to form a professional opinion. In addition, the fair balance will assure that information provided does not discuss a commercial product. Brand names of all products included in the content may be mentioned for identification purposes only. Presenters in any continuing education offering will acknowledge and disclose any affiliation with the provider and such information will be made available to the audience.

Faculty disclosures will also be included on an introductory slide during the presentation. All presenters have no actual or potential conflict of interest in relation to this program.

PROGRAM FACULTY

Samantha Barfield is the Project Coordinator for Project FREEDOM South. Samantha earned her Doctor of Pharmacy degree at the University of Florida and practices part-time as a pharmacist at the Medical Center Pharmacy in Brewton, Alabama. Samantha also holds an advanced alcohol and drug counseling certificate. She has over twelve years of experience working with men and women in residential treatment and recovery from substance use disorders. She is passionate about bringing awareness to the disease of addiction, educating on the risk of death from drug overdose, and supporting the grieving process of families that have been directly impacted by the death of a loved one from drug overdose. Her interests include substance use disorders, mental health, resiliency, medication management and improving adherence with medications used in substance use disorders and mental illness.

Ryan Leaf is a former American football player who was a quarterback in the National Football League (NFL) for four seasons. He played for the San Diego Chargers and the Dallas Cowboys between 1998 and 2001, and also played for the Tampa Bay Buccaneers and the Seattle Seahawks.

Leaf spent his college career with the Washington State Cougars, where he was a finalist for the Heisman Trophy after his junior year. He was selected as the second overall pick by the San Diego Chargers in the 1998 NFL Draft after Peyton Manning, but his career was shortened due to poor play, bad behavior, injuries, and struggles with his work ethic and ability to stay focused. An episode of *NFL Top 10* ranked him as the No. 1 “draft bust” in NFL history.

After his NFL career ended, Leaf completed his degree at Washington State. He had legal troubles involving drugs beginning in 2010 after a Texas judge sentenced him to 10 years probation. Two years later, Leaf pleaded guilty to felony burglary and drug possession in Montana. After a suspended sentence with a stint in drug rehabilitation, Leaf began serving a seven-year sentence in state prison in December 2012. On September 9, 2014, Leaf was sentenced to five years in prison for violating his Texas probation by breaking into a home in Montana to steal prescription drugs, but he was released from prison on December 3, 2014.

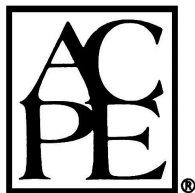
Leaf currently works as a Program Ambassador for Transcend Recovery Community, a group of sober living houses in Los Angeles, Houston, and New York. He also hosts a radio show and works as a college football analyst on television.

Shanna McIntosh, MS is the VitAL Director in the School of Social Work at the University of Alabama. She earned a master's degree in Counseling and Psychology. Shanna has more than ten years of experience as a Substance Use Treatment Director, Substance Use counselor, Mental Health therapist and a certified case manager. In her current role as the VitAL Director, she oversees the administration and implementation of three federally funded grants and one state funded grant. She serves as an advisor to the board for the Parent Resource Institute of Drug Education of Tuscaloosa, as well as the Tuscaloosa Mental Health Alliance, and is a co-founder of the West Alabama Recovery Coalition. VitAL is committed to improving the wellness of Alabamians through training, education, service, implementation, research, evaluation and community engagement.

TeNisha Murry, LICSW, PIP has been working in the field of Mental Health since 2011. She has a Bachelor of Social Work from the University of Kentucky and a Master of Social Work from Alabama A&M University. As a Licensed Independent Clinical Social Worker (LICSW) she has several years of experience providing both direct psychological and psychosocial care to civilians as well as Veterans. TeNisha has also provided macro level care by creating presentations and speaking to groups/organizations regarding various topics on Mental Health Care and substance treatment for several years. TeNisha is a passionate Mental Health Advocate with specialized training in trauma focused therapy, suicide prevention and diversity, equity, and inclusion (DEI). Furthermore, TeNisha is committed to public health education and advocacy.

Richard A. Tucker is a former Assistant Special Agent in Charge for the United States Drug Enforcement Administration (DEA). Mr. Tucker received his Bachelor of Science degree in Urban Life from Georgia State University. His extensive experience in law enforcement includes 10 years as a police officer; Mr. Tucker's 25-year DEA career has included both domestic and international assignments. He speaks fluent Thai. He has held a variety of management and enforcement positions including, investigations, intelligence and personal security. He has presented to national and international audiences on a wide variety of topics, including undercover operations, demand reduction, illicit abuse of prescription medicines and intelligence. Mr. Tucker has also instructed law enforcement professionals on issues involving conducting investigations of drug trafficking organizations. He is retired from his law enforcement career and engaged in consulting to the healthcare industry. Mr. Tucker's experience provides unique perspective on many issues, including property crime, organized crime, and trafficking and use of drugs at the local, regional, and international levels. This broad view also provides compelling insight on many legal and enforcement issues.

ACCREDITATION INFORMATION



The Auburn University Harrison College of Pharmacy is accredited by the Accreditation Council for Pharmacy Education as a provider for continuing pharmacy education; credits are recognized nationwide. The Universal Activity Number for this knowledge-based program is **0001-9999-22-079-L99-P/T** and is intended for pharmacists and pharmacy technicians.

PROGRAM AGENDA

Program Agenda

8:15 – 8:45am	Breakfast
8:45 – 9:00am	Welcome
9:00 – 10:30am	Opening General Session
10:45am – noon	Panel Discussion
12:00 – 1:00pm	Lunch
1:00 – 2:30pm	Breakout Sessions
2:45-4:15 pm	Breakout Sessions

**Breakout Session Applicable to Pharmacists:

- Stigma Kills – Addressing Substance Use Disorder
- Ushering Out Stigma in Healthcare

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Members of the Post-Graduate Education Advisory Committee have completed a conflict of interest disclosure form and have no actual or potential conflicts of interest in relation to this program.