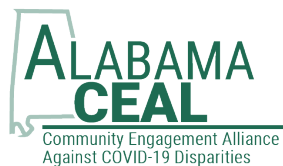




APPROACHING THE VACCINE PATIENT: AN EVIDENCE-BASED APPROACH TO ADDRESSING VACCINE HESITANCY

DR. CELESTE REESE-WILLIS

Recorded Webinar



PROGRAM OVERVIEW

The COVID-19 pandemic has created unique challenges for vulnerable and underserved communities. Limited access to care, distrust of the medical community, and lack of reliable sources of information complicate efforts to improve the health of vulnerable populations, specifically in COVID-19 vaccine uptake. Research has found pharmacists are one of the most trusted sources of health information for their communities and are essential in the fight against vaccine hesitancy and misinformation. The purpose of this program is to present pharmacists and other healthcare professionals with approaches for addressing vaccine hesitancy in the communities they serve. There is no registration fee for this program.

Following registration, participants will have access to course instructions, updates, presentations, webinar link, program evaluation, CE certificates and credits, etc. **This program is approved for 1.0 ACPE Contact Hours, .1 CEUs.** Once credit is awarded, transcripts will be available online within 24 hours on the learner's CPE Monitor profile at <http://nabp.pharmacy/>. **This program is also approved by ABN and ABSWE.**

The Office of Alumni and Professional Affairs strongly encourages each participant to check their profile online within 60 days of attendance to ensure credit has been awarded properly. ACPE will not accept CE submissions after 60 days from the live seminar date.

This project was funded in part through a grant from the National Heart, Lung, and Blood Institute, #OT2HL156812 – Alabama Community Engagement Alliance against COVID-19 Disparities (Alabama CEAL) project, under subcontracts with Research Triangle Institute and Westat, Inc.

TARGET AUDIENCE

This knowledge-based program is intended for Pharmacists (ACPE), Nurses (ABN), Social Workers (ABSWE).

LEARNING OBJECTIVES

- 1) Identify and recall COVID-19 vaccine myths and misconceptions common in vulnerable and underserved communities.
- 2) Discuss multiple COVID-19 vaccine myths and misconceptions of vulnerable and underserved communities in a clinical setting.
- 3) Execute strategies to address and mitigate COVID-19 vaccine hesitancy with patients in a clinical setting.

ACTIVITY COMPLETION REQUIREMENTS

To complete the steps for CE credit, each attendee will be required to access and review program materials located within the online course, watch the recorded webinar, complete the program evaluation within the online course, and claim credit within the course. Please contact hsopce@auburn.edu if you have any questions or needs related to this online CE program.

FACULTY DISCLOSURES

Programming in with AUHCOP is in any way involved, whether as sole provider or joint-providership, shall exhibit fair content balance, providing the audience with information of multiple perspectives from which to form a professional opinion. In addition, the fair balance will assure than information provided does not discuss since commercial product. Brand names of all products included in the content may be mentioned for identification purposes only. Presenters in any continuing education offering will acknowledge and disclose any affiliation with the provider and such information will be made available to the audience.

Faculty disclosures will also be included on an introductory slide during the presentation. Dr. Celeste Reese-Willis has no actual or potential conflict of interest in relation to this program.

ACCREDITATION INFORMATION



The Auburn University Harrison College of Pharmacy is accredited by the Accreditation Council for Pharmacy Education as a provider for continuing pharmacy education; credits are recognized nationwide. The Universal Activity Number for this knowledge-based program is **0001-9999-23-005-H01-P** and is intended for pharmacists.

ABN - Auburn University Harrison School of Pharmacy is a Board approved provider of continuing nursing education in Alabama by the Alabama Board of Nursing. Provider Number: ABNP1515

ABSWE - Auburn University Harrison School of Pharmacy is a Board approved provider of continuing education for social workers by the Alabama Board of Social Work Examiners. Provider Number: 0643.

PROGRAM FACULTY

Celeste Reese-Willis, M. D. is a board-certified family medicine physician. After diligently serving over 15 years in the urgent care industry, she serves as an expert in her field. She is a nationally recognized speaker, best-selling author, consultant and sought-after media expert regarding seasonal allergies, influenza, hypertension, heart disease, preventative care and a host of other topics. Doctor Celeste MD consistently educates her patients via her online TV show “Let’s Chat with Doctor Celeste MD”, personalized concierge medicine visits and virtual medicine visits. Doctor Celeste MD has become one of the leading experts and sought-after physicians in her community of Birmingham, Alabama as well as her state. As a compassionate physician who prides herself on providing patients thorough yet practical healthcare, Doctor Celeste’s reputation of providing persistent excellence in healthcare has earned her the title of one of America’s favorite urgent care physicians.

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Members of the Post-Graduate Education Advisory Committee have completed a conflict of interest disclosure form and have no actual or potential conflicts of interest in relation to this program.