



AUBURN UNIVERSITY
Harrison College of Pharmacy

HARRISON COLLEGE OF PHARMACY



CONTINUING
EDUCATION

Billing and Reimbursement for Community-Based, Pharmacist-Provided Clinical Services

Dr. Kimberly Braxton-Lloyd

Wednesday, August 20, 2025 12pm – 1pm CT via Zoom



PROGRAM OVERVIEW

This program equips pharmacists with essential knowledge and practical strategies to navigate billing and reimbursement for clinical services in community settings. Learners will explore the significance of provider status, distinguish between pharmacy and medical billing practices, and gain familiarity with key billing codes. The course also covers incident-to billing requirements, supervision models, and alternative revenue-generating approaches to support sustainable clinical service delivery. The registration fee for this program is \$25.

Following registration, participants will have access to course instructions, updates, presentations, webinar link, program evaluation, CE certificates and credits, etc. **This program is approved for 1.0 ACPE Contact Hours, .1 CEUs.** Once credit is awarded, transcripts will be available online within 24 hours on the learner's CPE Monitor profile at <http://nabp.pharmacy/>.

The Office of Alumni and Professional Affairs strongly encourages each participant to check their profile online within 60 days of attendance to ensure credit has been awarded properly. ACPE will not accept CE submissions after 60 days from the live seminar date.

This program is not sponsored by an external organization and no commercial support has been received for this activity.

TARGET AUDIENCE

This application-based program is intended for Pharmacists (ACPE).

LEARNING OBJECTIVES

- 1) Describe the importance of provider status for pharmacists.
- 2) Compare and contrast pharmacy billing versus medical billing.
- 3) List and define billing codes used to submit a medical claim.
- 4) Identify clinical services with potential billing pathways.
- 5) List and describe incident-to billing requirements.
- 6) Differentiate billable clinical services that allow indirect versus direct physician supervision.
- 7) Discuss alternative revenue generating strategies.

ACTIVITY COMPLETION REQUIREMENTS

To complete the steps for CE credit, each attendee will be required to access and review program materials located within the online course, attend the live Zoom webinar, enter the attendance code within the course that was provided at the conclusion of the program, complete the program evaluation within the online course, and claim credit within the course. Please contact hcopce@auburn.edu if you have any questions or needs related to this online CE program.

FACULTY DISCLOSURES

Programming in with AUHCOP is in any way involved, whether as sole provider or joint-providership, shall exhibit fair content balance, providing the audience with information of multiple perspectives from which to form a professional opinion. In addition, the fair balance will assure that information provided does not discuss a commercial product. Brand names of all products included in the content may be mentioned for identification purposes only. Presenters in any continuing education offering will acknowledge and disclose any affiliation with the provider and such information will be made available to the audience. Faculty disclosures will also be included on an introductory slide during the presentation. Dr. Braxton-Lloyd and others in control of content have no actual or potential conflict of interest in relation to this program.

ACCREDITATION INFORMATION

The Auburn University Harrison College of Pharmacy is accredited by the Accreditation Council for Pharmacy Education as a provider for continuing pharmacy education; credits are recognized nationwide. The Universal Activity Number for this application-based program is 0001-0000-25-018-LO4-P and is intended for pharmacists.

Disclosure statement:

No individuals in a position to control content for this activity have any relevant financial relationships to declare. There is no commercial support being received for this activity.

PROGRAM FACULTY

Kimberly Braxton Lloyd, Pharm.D. is the Associate Dean of Clinical Affairs and Outreach and provides administrative oversight for CAO's three branches: Clinical Health Services (CHS), Experiential Programs, and Alumni and Professional Affairs. She also serves as the Pharmacy Officer for Auburn University and works closely with Auburn University Human Resources in this role. She is a Gilliland Professor of Pharmacy Practice.

Dr. Braxton Lloyd is a native of Cottondale, Florida. She studied at Huntingdon College in Montgomery, Alabama where she received a B.A. in Chemistry and then moved to Auburn and fell in love with The Plains. She received a B.S. in pharmacy in 1994 and a Pharm.D. in 1995 from the Harrison School of Pharmacy; completed a Pharmacy Practice Residency at the Medical Center in Columbus, Georgia in 1996; year one of a two-year research fellowship in pharmacoeconomics and outcomes research at the University of South Carolina in Columbia, South Carolina in 1997; and finished the last year of her fellowship training with GlaxoWellcome in Research Triangle Park, North Carolina in 1998. She then returned to Auburn and joined the faculty of HSOP.

As Associate Dean of Clinical Affairs and Outreach, Dr. Braxton Lloyd is the administrator in charge of all clinical, pharmacy, and drug information services that are provided directly to patients, providers, or other stakeholders through AU's Harrison School of Pharmacy's Clinical Health Services division. She and her CHS team continuously strive to develop, implement, and validate innovative pharmacy practice and interprofessional practice models that can be easily adapted within ambulatory care and community settings. CHS and Experiential Programs work closely to integrate CHS's direct patient care activities into the introductory and advanced pharmacy practice experiences (IPPE and APPE), interprofessional education (IPE), and co-curricular activities that are available to HSOP students throughout their professional training. Also, Dr. Braxton Lloyd and her alumni and professional affairs team strive to maintain strong relationships with HSOP alumni through ongoing training, development, and support following graduation.

Dr. Braxton Lloyd is a nationally-recognized expert in pharmacy innovation. She has developed, implemented, assessed, validated, and expanded innovative practice models for large, self-insured employers in the academic and state government settings. She conducts applied pharmacoeconomics and outcomes research.

TECHNOLOGY REQUIREMENTS

Participants are encouraged to secure a direct connection for all webinar programming. Please arrange for access to a computer with stable internet connection and Zoom capabilities. This program will be conducted via Zoom and includes interactive components.

If you're a new participant, we have a quick start guide here: <https://aub.ie/zoomquickstart>.

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Members of the Post-Graduate Education Advisory Committee have completed a conflict-of-interest disclosure form and have no actual or potential conflicts of interest in relation to this program.